

## WORK + CONTACT

## OBJECTIVE

Create passion-driven work for passion-driven audiences.

### INTERESTS

Trivia nights Board games Taco Tuesday

## EXPERIENCE

**Designer** / 2022 – **Present** Junior Designer / 2020 – 2022 Brand Design Intern / 2020

**BX BRAND EXPERIENCE DESIGN GROUP, FCB**, *New York, NY* Develop comprehensive brand identity systems for established and innovative health and wellness clients through the creation of diverse brandmarks, system graphics, style guidelines, and other collateral, presenting to a range of audiences and teams.

#### Graphic Designer / 2022 - Present

**GIRLS BEHIND THE ROCK SHOW (GBTRS),** *Remote, Volunteer* Conceptualize and execute social media graphics and merchandise for GBTRS that educate on and advocate for a more inclusive music industry while acting as an admin on their industry networking group, the largest Facebook community, with over 13,000 members.

#### Concierge at Guest Services / 2021 - 2022

CITY WINERY, New York, NY

Facilitate online and in-person ticketsales and guest check-in, handled complex transactions through POS systems, assisted patrons over the phone, provided customer service in a high volume environment, and promoted merchandise sales.

# *Live Event Local Hire* / On-going **VARIOUS ARTISTS**, USA

Assist a variety of needs for live events as they arise, including merchandise setup and sales at venues with 3000+ guest capacities, merch count in and out, and VIP experience preparation and check-in for to 250+ guests.

## EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD), Savannah, GA

BFA Graphic Design / Motion Media minor GPA: 4.0 / Summa Cum Laude

References and recent work examples may be available upon request.